

# WHYALLA NEWS

## Tricks Of The Trade

Louis Mayfield - April 27th 2018



*MENTORS: Stormfront Productions founders Mark Tempany and Alison Hams are looking forward to promoting a new artist through their Whyalla Recording Scholarship.*

Not only are there great musicians in Whyalla, there are great artists all around South Australia – including some we don't even know about yet.

This was part of the reason Stormfront Productions have decided to widen the scope of their 2018 Whyalla Recording Scholarship to include a variety of new areas.

Musicians from towns such as Tumby Bay, Cleve, Kimba, Franklin Harbour, Port Augusta, Flinders Ranges, Mt Remarkable and Orroroo Carrieton can now apply for the WRS.

WRS Founders Mark Tempany and Alison Hams last year helped winner Breeze Millard produce her debut single "I Have My Own Life", which she performed in front of thousands at the Adelaide Hilton International.

This year they are looking forward to unearthing some new talent in the region.

"We had a lot of inquiries from people outside the Whyalla region last year, so we have extended the entries for this year's scholarship," Mr Tempany said.

"We're really excited because since we announced the launch of the scholarship we've had a heap of interest, particularly from the Eyre Peninsula and in the southern Flinders areas."

The winner's single will be professionally produced, released onto iTunes and recorded onto a CD. Mark and Alison will also help the winner create a music video for their single.

"We will assist them to build a profile which hopefully they can establish in a professional way. It

gives them a really good launching pad, hopefully they can use it as a stepping stone to take on the world," Mr Tempany said.

"When myself and Alison got started in the music industry it was a lot harder to find the right people in the right places. There were a lot tricks of the trade and shortcuts to getting success that we didn't know.

"Hopefully we can help young people with that, that's our main aim."

**Anyone interested in entering or supporting WRS in 2018 should visit [whyallarecording.com](http://whyallarecording.com) for more information. Entries close on June 29.**

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